



MEDIA RELEASE

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Indigo Festival set to go in March 2011

Kiwis of all colours will join together to celebrate diversity in the Waikato at the next Indigo Festival – A Gathering of Cultures, on from 19-26 March 2011. The exciting Festival programme promises cultural experiences aplenty with fantastic food, vibrant art, and amazing music.

Highlights of the eight-day schedule include the opening street party Indigo Go, the Indigo Style fashion show, and the grand finale Indigo on Show. Race Relations Day (21 March) also falls within the Festival, and will be marked with a VIP opening of the Indigo Film Festival.

Organisers are currently encouraging groups and individuals to join the Indigo party, with registrations of interest open until 15 December 2010.

“We’re looking for cultural performers, stallholders, fashion models, musicians, and artists,” explains event coordinator Patricia Novoa. “It’s such a fun experience – to celebrate your culture, and share it with others.”

For more information visit the website www.indigofestival.org.nz or contact Patricia telephone 07 853 2192 or email events@hmstrust.org.nz.

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